



## **Vode Lighting launches adaptive, ultra thin fixture**

*Leader in architectural lighting design unveils ZipThree™ | Wall Mount | 707 with minimal visual footprint*

**SONOMA, Calif.** – December 8, 2016 – [Vode Lighting](#), a linear lighting design and manufacturing company, today announced the launch of its latest product, [ZipThree™ | Wall Mount | 707](#) a bi-directional ceiling wash and wall graze lighting fixture for corporate, hospitality and civic applications. The ZipThree | Wall Mount | 707 is the newest in Vode’s Zip family of high-quality architectural lighting fixtures that sit at the intersection of intentional design and high-performance.

“With each product, we try to push the limits of the possible, asking ourselves, ‘What rules have we not broken yet?’ Here, we started with the question: What happens when you ask the design team to imagine a light that is almost invisible?” said Scott Yu, principal and chief creative officer of Vode Lighting. “The result is ZipThree, an impossibly thin blade of light that seemingly floats on a wall.”

ZipThree | Wall Mount | 707 integrates Vode’s constant current LED technology, delivering up to 2691 lm/ft (8826 lm/m) and 137 lm/W at 84 CRI while maintaining a minimal design aesthetic. It is compatible with industry standard dimming protocols and available in 2700K, 3000K, 3500K and 4000K color temperatures.

As a bi-directional fixture, the ceiling wash and wall graze channels can be independently controlled and dimmed, allowing designers to light a space in a variety of ways from a single fixture. Alternatively, ZipThree can also be installed as a ceiling-wash-only or wall-graze-only fixture.

“ZipThree is a line in space. It embodies our ethos of adaptive architectural lighting solutions,” said Tom Warton, chief executive officer and co-founder of Vode Lighting. “We are continually looking for new ways to bring designers more options. The ZipThree has been heavily-engineered to use minimal material and create minimal waste, enabling endless opportunities to creatively light a space.”

Lighting designers and energy managers are rapidly adapting LED technology as [efficiency continues to improve](#). Additionally, LEDs have a [longer lifespan](#) and provide designers with greater color versatility as compared to conventional fluorescent bulbs. The ZipThree, like all of Vode’s lighting solutions, is designed with this spirit in mind – doing more with less.

“We want our products to highlight the design of a space without stealing the spotlight,” continued Yu. “The ZipThree throws more light into the room and further minimizes the visual mass by cheating the eyes. With this light, we wanted to push the bounds and create a little sparkle – and I believe we did.”

ZipThree is an ultra-thin, bi-directional ceiling wash, wall graze fixture with independent control channels for maximum adaptability. ZipThree can be specified uplight only, downlight only, or both up and down.

Special features of the ZipThree include:

- **A Line of Light** - The fixture features a rectangular profile of only 0.27” (7mm) x 3.78” (96mm).
- **Superior Light Quality & Performance** - Up to 137 lm/W, 2691 lm/ft (8826 lm/m) at 80+ CRI. 90CRI available.
- **Remote Power with Independent Channel Control** - Vode drivers may be remotely located up to 72’ (21.95m) with independent control on ceiling wash and wall graze for ZipThree as standard.
- **ZeroMount™** - Mounting options include a very low profile wall bracket or ZeroMount™, a highly-engineered mud-in wall bracket with zero detail where it interfaces with drywall.
- **EdgeGlow™** - ZipThree features optional EdgeGlow™, the luminous leading edge that is designed to minimize the visual mass of the already incredibly thin fixture.

For details about Vode’s ZipThree and all of our products, check out our [website](#). Specification sheets are [downloadable here](#).

## About Vode

In 2005, industrial designer Scott Yu yearned to use his design talent to create enduring and environmentally mindful products. He saw an opportunity to apply design thinking to the lighting arena that looked ready for profound changes – as well as growing awareness of environmental impacts of lighting in energy consumption. Scott was so inspired that he began hosting meetings with designers, technology and business thinkers to hatch a plan to create the perfect architectural lighting company. At the same time, Northern California native Tom Warton, a lighting industry entrepreneur, imagined better ways to think about linear lighting and a more principled way to run a lighting company.

In early 2005, Scott invited Tom to attend one of his meetings and ideas sparked. Over the next nine months a plan evolved to create minimalistic and customizable lighting systems that had never before existed. Their research revealed that commercial architectural lighting systems could have the greatest impact. To round out the team, George Mieling, a Boston-based, international business executive in the food pharmaceuticals industry, joined to run finance and sales. So in early 2006, three people of diverse cultures, industries and talents launched a company based on three converging factors: environmental responsibility, design insight and

new lighting technology. The goal: to build a linear lighting systems company that substantially contributed, not only the betterment of our blue planet but, to the well-being of all people involved. Visit [vode.com](http://vode.com) for more information

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